

POST SHOW REPORT 2022

22 23 24
SEPTEMBER 2022

**INTERNATIONAL CONVENTION
CITY (ICCB), BASHUNDHARA,
DHAKA, BANGALADESH**



**BANGLA
MEDeXPO**

Exclusive Exhibition on Medical, Surgical,
Diagnostic and Hospital Products

www.banglamedexpo.com



South East Asia's only focussed Diagnostic
Products and Consumables Exhibition

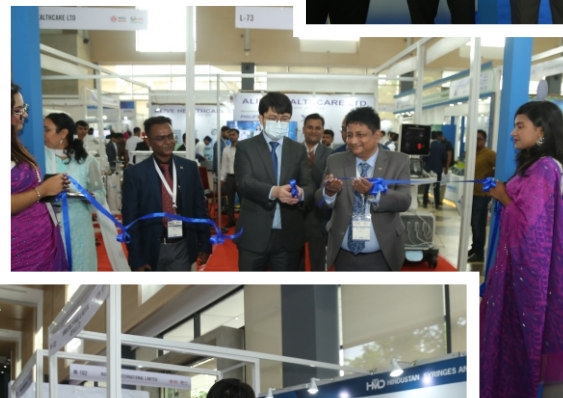


LAB
Bangladesh

International Exhibition on Laboratory, Scientific,
Analytical & Biotech Instruments, Chemicals & Consumables

www.labbangladesh.com

INAUGURATION



FACTS & FIGURES

TRANSFORMING HEALTHCARE TECHNOLOGY IN EVERY DIRECTIONS ...

We are pioneers of comprehensive, multi-dimensional professional service providers for healthcare, biotechnology, laboratory, optical, ophthalmology and education sectors. We are committed to connect potential buyers for our customers to expand their businesses. We have carved a respectable niche for ourselves in the area of trade exhibitions, conferences, and workshops. We are organisers of biggest trade shows and conferences in India, Africa and South East Asia.

8,000+
SQ. MT. GROSS AREA



7,500+
TRADE VISITORS

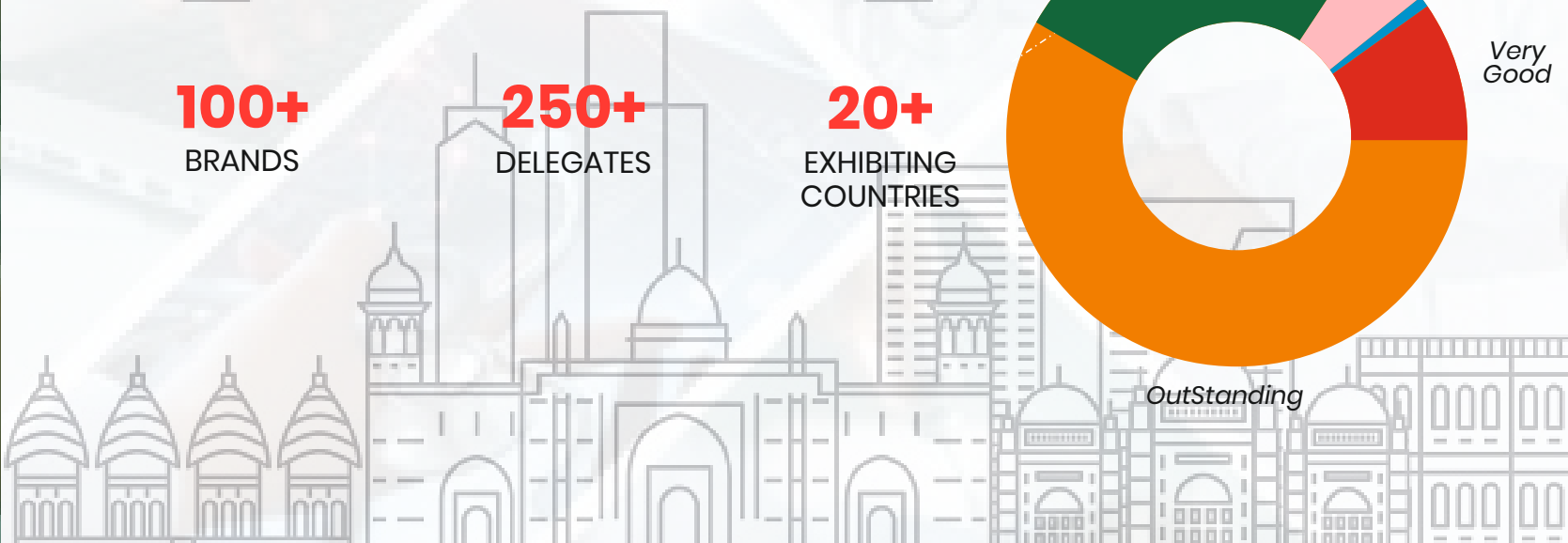
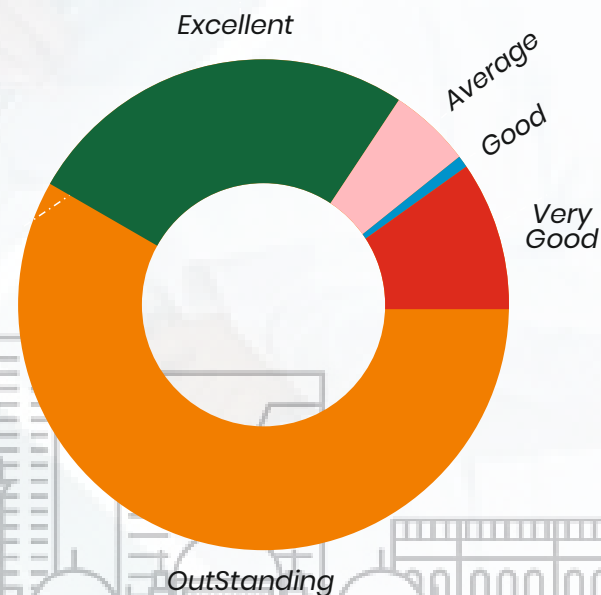
205+
EXHIBITORS



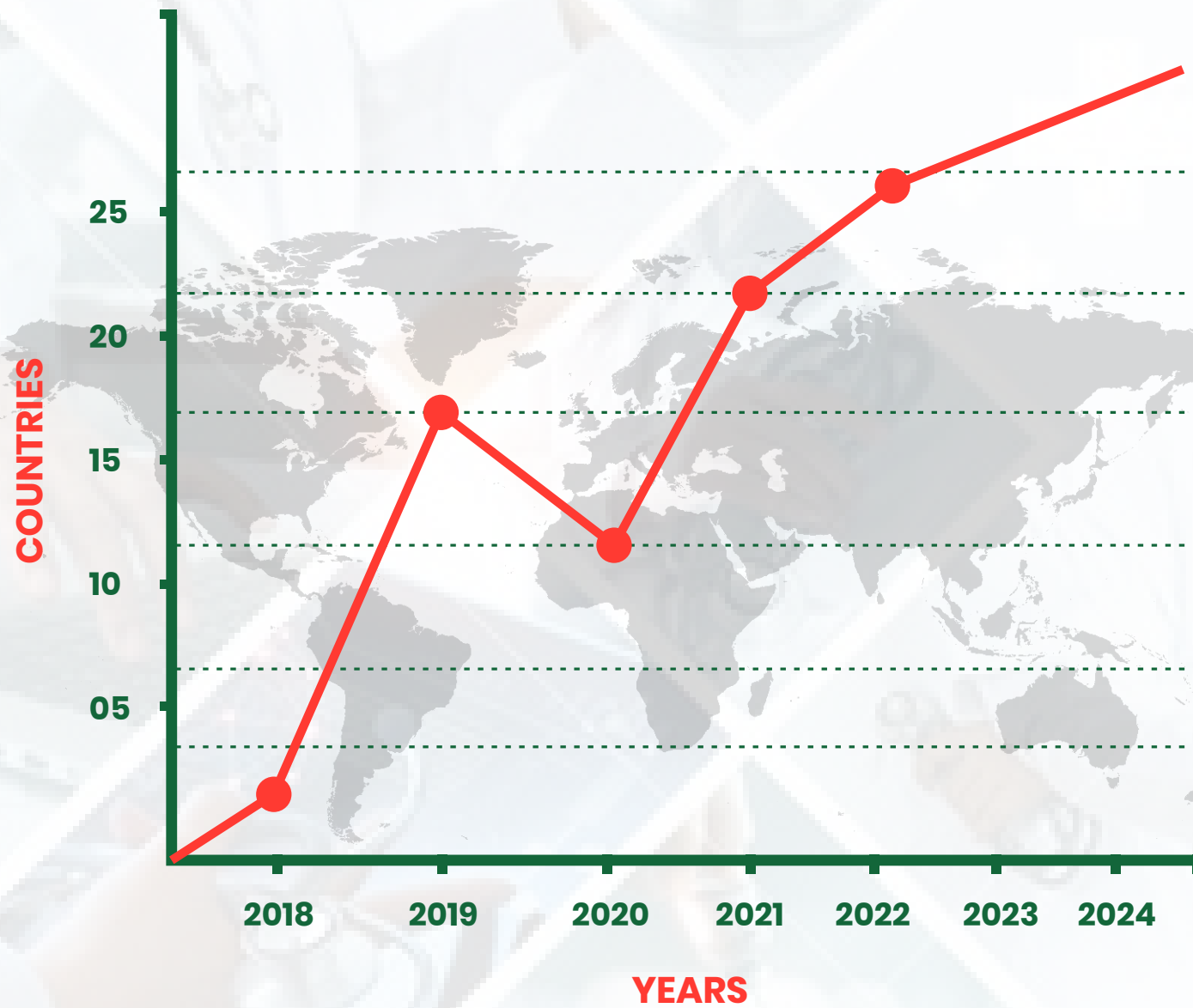
100+
BRANDS

250+
DELEGATES

20+
EXHIBITING
COUNTRIES



INTERNATIONAL PARTICIPATION



PRE-SHOW ACTIVITY



50,000+
QR Code Invitations

3,00,000+ SMS CAMPAIGN

1,75,000+ EMAIL CAMPAIGN

4,00,000+ WHATSAPP CAMPAIGN

Personalized Printed Invitations

Provided to Exhibitors to Invite their Key Contacts

On - Ground Visits

by marketing team

Press Meet

Show launch & media interaction among esteemed journalists.

Round the Year Promotion

Event promoted on Facebook, LinkedIn, Instagram, YouTube & other Platforms

Brand Promotion & Establishment

Participants brand promoted through Social Media in category of products to targeted audience.

EXHIBITOR'S LIST

ACTURAA INDIA PVT LTD
ADORE MEDICAL PVT LTD
AGELN SURGICAL AND HEALTHCARE PVT LTD
AIRGASES PROJECTS PVT LTD
AKAS MEDICAL EQUIPMENT PVT LTD
ALIVE HEALTHCARE LTD
ALIZA HEALTH CARE PVT LTD
AMRIT SCIENTIFIC INDUSTRIES PVT LTD
AMUKTA MEDICAL SYSTEMS
APOLLO HEALTH AND LIFE STYLE LIMITED
APPLIED OPTICAL TECHNOLOGIES PVT. LTD.
AXIVA SICHEM BIOTECH
BEACON DIAGNOSTICS PVT LTD
BENDER INDIA PVT LTD
BIOLINE DIAGNOSTICS LLP
BIOMAX RUBBER INDUSTRIES SDN BHD
BIOMETRIC CABLES
BIOTECH CONCERN
BIOTECH INTERNATIONAL
BIOTECH SERVICES
BIOTROL LABORATORIES PVT LTD
BONNY PRODUCTS PVT LTD
BRISTOL INDIA
CALCUTTA ROTAMETER & EQUIPMENT
CAREMAX HEALTHCARE
CHHENNA CORPORATION
CML BIOTECH LTD
COSLAB INTERNATIONAL
DELUXE SCIENTIFIC SURGICO PVT LTD
DRS CONSULTANT PVT LTD
EASEMED ELECTROSURGICAL PVT.LTD
GCC BIOTECH
GENUINE BIO SYSTEM PVT LTD
GENWORKS HEALTH
GLOBAL MEDICAL ENGINEERING (BD) LTD
GLOBAL MEDICARE

GOODWILL LIFESCIENCES PVT LTD
HEALTHIUM MEDTECH LIMITED
HI CARE GLOVES PVT. LTD.
HINDUSTAN SYRINGES AND MEDICAL
DEVICES LTD
HOSPI LINE EQUIPMENTS PVT. LTD.
HUBER PROCESS CONTROL SYSTEMS INDIA
PVT LTD.
INDIAN SURGICAL COMPANY
INSTRUMENTS INDIA INC
INTEGRA VENTURES
INVENT TECHNOLOGIES LTD
INVICTA PROFESSIONAL CONSORTIUM LTD
ISHA SURGICAL
ISLAM TRADING
JAI SHAKTI INDUSTRIES
JAJOO SURGICAL PVT LTD
JEEBON DEEP SURGICAL
JMI GROUP
KAY & COMPANY
KAY PEE UDYOG
KMS MANUFACTURING COMPANY
KRISON MEDICAL SOLUTIONS
KRYPTON INDUSTRIES LTD
LABTOP INSTRUMENTS PVT LTD
LIFE TECH
MARS DIAGNOSTICS
MASHRUBA MEDICAL TECHNOLOGIES
MEDEQUIP HEALTHCARE SOLUTIONS LLP
MEDIFILL INTERNATIONAL
MEDIKOP LIFE SCIENCES
MEDION HEATHCARE
MEDISAFE INTERNATIONAL
MEDITECH SYSTEMS (INDIA)
MEHTA TUBES LIMITED
METROLABS

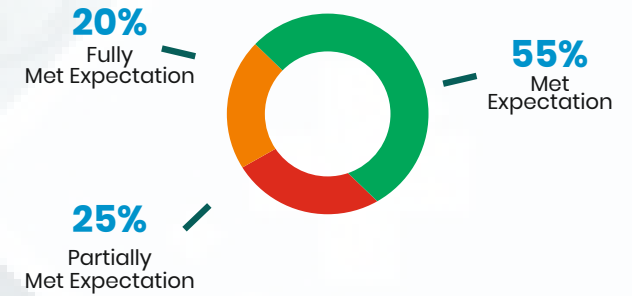
MICROLIT
MIDMARK INDIA
MINMAX RACK INDUSTRY LTD
MVS ENGINEERING PVT. LTD
NARULA UDYOG INDIA PVT LTD
NISCO INDIA (NISCOMED)
NISHI MEDCARE
OCTAPLAST LIFE SCIENCES
OMSONS GLASSWARE PVT LTD
ONNIX TECHNO MEDICAL
ORTHOLIFE SYSTEMS PVT LTD
OSCAR MEDICARE PVT LTD
OXYCARE MEDICAL DEVICES
P & D HEALTHCARE
PARADISE SCIENTIFIC COMPANY LTD
PHOENIX INNOVATIVE HEALTHCARE
MANUFACTURERS PVT.LTD.
PMT HEALTHCARE PVT LTD
PRECISION MEDICAL RESOURCES
PSK PHARMA PVT LTD
RAKIRO BIOTECH SYSTEMS PVT LTD
RANISH IMPEX PVT LTD
RECTANGLE HEALTH CARE PVT LTD
RESEARCH LAB FINE CHEM / BANGLADESH
SCIENCE HOUSE
ROSSMAX INTERNATIONAL LTD. (SWISS)
RV INSTRUMENTS
S I SURGICAL PVT LTD
S.T.MARKETING CORPORATION LTD [BREAS
MEDICAL]
SAI LIFE INDUSTRIES
SCIENTICO
SENCO HOSPITAL SUPPLY AND COMPANY
SHIV RAM MEDICAL DEVICES
SIDAK LIFECARE PVT LTD
SIKHA MEDIEQUIP PRIVATE LIMITED

EXHIBITOR'S LIST

SILICO & CHEMICO
 SOFT IMAGING & MEDICAL SOLUTIONS
 SS TECHNOMED PVT LTD
 SUPREME SURGICO
 TATARIA HYGIENE
 TECHNOMED INSTRUMENTS & EQUIPMENTS
 SALES PVT LTD
 THYMOL AUTOCLAVE INDIA
 TRANSCO MEDICAL SYSTEM
 UNICARE INDUSTRIES / UNICARE MEDICAL
 SYSTEM PVT LTD
 UNITED SURGICAL INDUSTRIES
 VARSHA HYGIENIC MACHINERIES
 VENTECH GLASSWARES AND EQUIPMENT
 (SCIENCE ZONE)
 VINOD MEDICAL SYSTEMS PVT LTD
 AD-WEIGHT MEDIA & MARKETING SOLUTIONS
 PVT. LTD.
 THE PHARMA WORLD
 ENGINEERING EXPORT PROMOTION COUNCIL
 OF INDIA
 MINDRAY
 MERIL DIAGNOSTIC
 LABOMED INC
 BIOCHECK INC
 ZECEN BIOTECH INC
 BRUKER
 RADWAG
 XYLEM ANALYTICS
 YOUNGIN CHORMASS
 OPTIKA ITALY
 ISO LAB GERMANY
 CLEAVER SCIENTIFIC
 JENCO INSTRUMENTS
 LABGLASS
 D-LAB GERMANY
 P-SCALE TAIWAN

TAISITE LAB SCIENCE INC USA
 WIGGENS GERMANY
 AIRTECH CHINA
 ALLENGERS MEDICAL SYSTEMS LTD
 BIOLABS
 MELNG BIOLOOGY & MEDICAL
 SP LIFE SCIENCES
 FUJI FILM WAKO
 BLUE RAY BIOTECH
 SPL LIFESCIENCES
 EUROMEX MICROSCOPES
 GENAXY SCIENTIFIC PVT LTD
 AVANTOR INC
 SISCO RESEARCH LABORATORIES PVT LTD
 TINTOMETER LTD / LOVIBOND
 FAVORGEN BIOTECH CORP
 ACNOVA LTD
 CRUMA LABORATORY EQUIPMENT
 DUPERTHAL GERMANY
 THERMO FISHER SCIENTIFIC
 FUMEX MOVEX GROUP
 BEING INSTRUMENTS
 SCHMIDT HAENSCH GMBH
 HAIER BIOMEDICALS
 JINAN HANON INSTRUMENTS CO LTD
 QUALITY LAB SOLUTIONS
 PHARMAFFILIATES ANALYTICS & SYNTHETICS
 P LTD
 UVX ANALYTICS PVT LTD
 SYSMEX CORPORATION
 ROCHE HOLDING AG
 HELENA BIOSCIENCES
 HYBRIBIO
 ARKRAY INC
 RR MECHATRONICS
 BPL MEDICAL TECHNOLOGIES
 PHILIPS HEALTHCARE

ACCOMPLISHMENT OF PARTICIPATION OBJECTIVE



EXHIBITORS SURVEY RESULTS

78 % EXHIBITORS SAID THEY WERE HAPPY WITH THE NUMBER OF VISITORS

83 % EXHIBITORS RATED THE QUALITY OF THE LEADS GENERATED ON SITE AS GOOD OR EXCELLENT

EXHIBITOR'S FEEDBACK

"Bangla Med Expo & Lab Bangladesh has been good to us so far & we could get contacts of distributors to explore a better future for our growing business. I'd like to grab each and every opportunity till the last moment of the show with a positive plan for next event."

- **DINESH TANDON** (Hindustan Syringes and Medical Devices Ltd)

It's a big & very good show. It's a mile stone for Indian Manufacturer & other companies in Nepal with a lot of opportunities. Everything was arranged in a very smooth manner in the show & all the team is very co-operative. We must a lot of market Leaders with a positive hope of a business potential with them in Nepal. I'll be participation again in the show."

- **SAFIKUL ISLAM** (JMI HOSPITAL REQUISITE MFG LTD)

"It's our first time exhibiting at The Bangla Med Expo & Lab Bangladesh Exhibition and it has definitely been worthwhile. The number of leads we've collected has far exceeded our expectations and we are really excited to start talking next steps with them!"

- **S. CHATTERJEE** (MidMark India)

"This is our first year exhibiting at The Bangla Med Expo & Lab Bangladesh. We've had some brilliant conversations across the two days and are hopeful that we'll recruit our 20th franchisee as a result of being here. The pre-show marketing support was excellent and really helped us gain brand exposure to our target audience."

- **ASHISH ZUTSHI** (ROSSMAX INTERNATIONAL LTD. { SWISS})

"Excellent support from the organisers and the event always delivers high calibre leads. We'll definitely exhibit again."

- **NAVEEN SHARMA** (SS TECHNOMED PVT LTD)

"This exhibition has been great. We've met quality prospects that we wouldn't have reached through our other marketing channels. Well worth the investment!"

- **ARVIND AGARWAL** (AXIVA SICHEM BIOTECH)

VISITOR'S PROFILE

- Doctors (Surgery) & Practicing Physician
- Doctors (From Hospitals, Health Centres, Sub-Centres Other Medical Establishments)
- Hospital Directors / CEO / Procurement Head
- Hospital Administration Managers and Staff
- Physiotherapists & Ergo therapists
- Biologists, Microbiologists, Bio-Chemists, Chemists, Process Engineers
- Non-Government Organizations (NGOs) for Rehabilitation Aids
- Visitors with Medical Pharmaceutical Vocational Training (e.g. Medical Laboratory Assistant, Technician, Doctor's Assistant, Nurse)
- Diagnostic & Pathology Labs
- Visitors from Academies and Universities
- Visitors from Government or International Agencies and Associations

EXHIBITION PROFILE

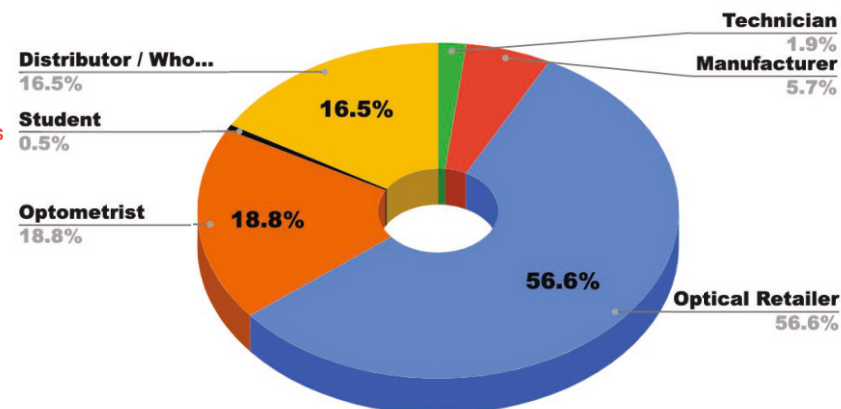
Blood Cell Counters
Blood Bank Centrifuges
Cleaning Kits
Clinical Diagnostics
Clinical Microbiology
Collection Devices
Diagnostic Imaging & Equipments
Diagnostic Reagents & Equipments

Diagnostic Test Systems
Equipment & Devices
Homeostasis Test Systems
In-Vitro Kits
Molecular Diagnostics
OEM Products
Rapid Test Systems

VISITOR SURVEY RESULTS



85 %
OF THE VISITORS SAID
THAT THEY WOULD
BE KEEN TO ATTEND
AGAIN NEXT YEAR



VISITOR'S FEEDBACK

I am really impressed by the global standard of the show with clean & professional arrangements, people are ready to explain things, digital registration was a modern step. I congratulate the team for the good effort.

"We have gained so much useful information from the event, especially industry trends and updates.

"The expo is helpful both in healthcare industry as we are made aware of trends and current activities on the said industry in other countries as well. Meeting potential partners is also a great help to companies seeking for opportunities to bring on their market."

"This exhibition proved more exciting. Attending the event gave me a much better understanding of the current industry trends. There is diversity in the products showcased in the event, with themes ranging from Medical and Surgical – all of which are very interesting and useful for those involved in the medical field like myself."

"Good coverage of exhibitors from various parts of the world."

"Wide range of up to date and innovative solutions for meeting current and future requirements of medical trends."

"The shows provided us with what is new in the markets. A lot of foreign participants. It saved us a lot of time to look for products."

– VISITOR'S TESTIMONIALS (BANGLA MED EXPO & LAB BANGLADESH 2022)

VISITOR'S PERSPECTIVE

PURPOSE OF VISIT:

32%

Purchase Products

21%

Search for dealers & agents

11%

Search for partners & projects

36%

*Collect industry information,
networking & other purposes*

VISITORS FEEDBACK

87%

*Visitors were
satisfied with
result achieved*

New Business Opportunities

Industry Insights

Commercial Objectives

Networking

62%

*Visitors were
decision makers*

92%

*Visitors will
visit in next year*

COST EFFECTIVENESS IN PARTICIPATION:



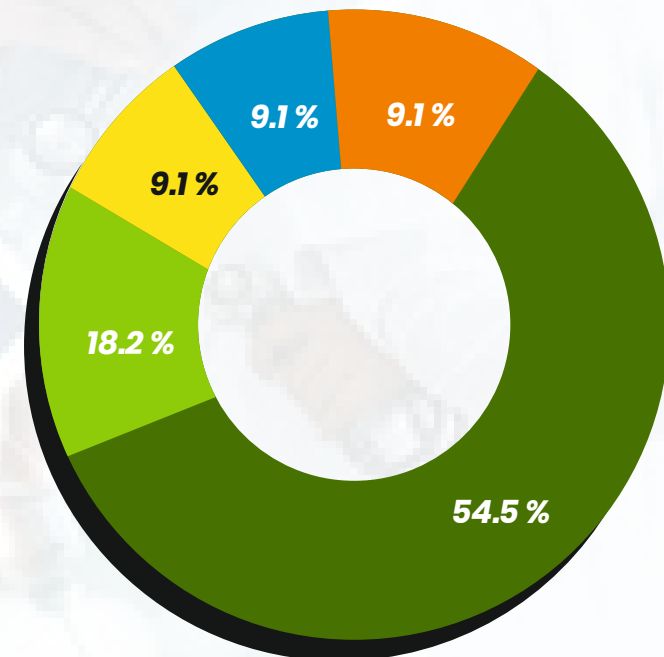
95%



02%



03%



IN - SHOW ACTIVITY

MEDIA CAMPAIGNS

facebook

5 LAKHS + Reach on Facebook

35 LAKHS + Reach on Facebook

Google
AdWords

9 LAKHS + Impressions on Google

11 LAKHS + Impressions on Google



EXHIBITION ARRANGEMENTS:



QUALITY OF BUSINESS VISITORS:



OUR PARTNERS

CO-ORGANISERS



SUPPORTING ASSOCIATION



MEDIA PARTNERS



07 - 08 - 09 SEPTEMBER' 2023

INTERNATIONAL CONVENTION CITY (ICCB),
BASHUNDHARA, DHAKA, BANGLADESH

BANGLA MED EXPO 2023

will surely be
BIGGER & BETTER

SEE YOU NEXT YEAR!



For Sales / Stall Bookings, Contact

Anurodh Parashar

+91 81309 98383

anurodh@sdpromomedia.com

Debendu Basak

+91 81309 90665

debendu@sdpromomedia.com

Sadam Yousuf

+91 81309 90667

sadam@sdpromomedia.com

Organiser



S D PROMO MEDIA PVT LTD

B-820, 8th Floor, Tower B, Noida One IT Park, Sector 62, Noida, Uttar Pradesh

 www.labbangladesh.com

 www.sdpromomedia.com

 www.banglamedexpo.com